

# meeting minutes

---

**From:** Charlie Cowell (RDG)  
.....  
**Project No.:** R3004.450.00    **File No.(s):** 2.01  
.....  
**Date:**  
.....  
**Meeting Date:** January 27, 2022; 8:30 a.m. – Oskaloosa  
City Hall  
.....

**Project Name:** Comprehensive Plan and Zoning Code Update  
.....

**Subject:** Advisory Committee Meeting #4 - Minutes  
.....

**Copies to:** Oskaloosa Plan Advisory Committee and Project Management Team  
.....

## Agenda

### 1. Schedule Update

- a. RDG provided an update on the schedule.
- b. The next in-person public event is the design studio workshop on March 22-24. Open housing time to be determined.
- c. The Committee discussed in detail how to advertise the event.
  - i. Need the design charette to be advertised well in advance.
  - ii. Allow parents with children to have an easier time planning in advance
  - iii. Two shows at the auditorium can we advertise at.
  - iv. We could create a video about what is happening better than a paragraph advertisement.
  - v. Short social media blurbs leading up to the event.
  - vi. Getting partner organizations to share. For example, Chamber does a business highlight once a week.
  - vii. The Roundtable did not reflect Oskaloosa citizens. Need to capture more people of different ages and backgrounds.

### 2. Roundtable Recap

- a. The Committee discussed the attendance, around 20 people were there throughout the evening. Comments from the Committee:
  - i. Similar points at each table.
  - ii. Sidewalks came up as always
  - iii. Wanting to recycle in the community
  - iv. Lacy Sports Complex is a great economic driver



- v. Same people doing everything in the community
- vi. PR gap about what we have in the community
- vii. Does downtown need more social things
- viii. The biggest hurdle to having later hours is that after work, workers just go home
- ix. What are some quick “wins” to get people excited about the plan and Osky?  
Lights on the square has proven successful from a programming standpoint.

### 3. Land Use Analysis

- a. RDG detailed preliminary population and land use forecasts. Based on past growth and potential future trends, RDG discussed using a 0.50%-0.75% annual population growth rate through 2040. The 2000 plan used a 1.5% annual growth rate.
- b. The preliminary forecasts translate to about 31 housing units needed annually. The Committee discussed how these units should be split between different price points and housing types. The forecast number seems about right given past market studies.

### 4. Emerging Development Principles

- a. The Committee discussed many of the emerging themes that will form the plan. RDG indicated the development principles are a work in progress and asked the Committee to review them after the meeting.

### 5. Next Steps

- a. The next Committee meeting is February 24, 2022, at 8:30 a.m. RDG indicated this will be an interactive meeting to begin mapping where certain land uses should go in the future. Therefore, attendance is important to kick off the future land use process.

## Attendance

x	Brant Bollman, FACE, Optimists
x	Joe Caligiuri, City Council
	Maria DeStefano, Clow Valve
x	Tom Flaherty, Mahaska County
	Jim Hansen, Musco Lighting
x	Katie Johnston, Business Owner
	Cody Landgrebe, BOA
x	Andy McGuire, Chamber



	Scott Moore, PZ
	Emma Rodriguez, Business Owner
x	Linda Russell, PZ
x	Lindsey Thomas, Mahaska County
x	Molly Walker, Business Owner

