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City Administrator/Manager, City Council, Planning & Zoning, Building Official, & Citizens of Oskaloosa,

My name is Danny Marler, I'm the Project Manager for Robinson Outdoor. I have recently spoke with Mike Flahive / Building Official and Shawn Christ AICP / Development Services Director, in regards to a proposed location for us to build an off- premise sign in the City of Oskaloosa. One particular track of property is currently owned by the City of Oskaloosa. The property address is 204 N. C Street, In the City of Oskaloosa. The assessment price for the property is currently \$9,700.00. I'm willing to make an offer for the above listed property on behalf of Robinson Outdoor in the amount of \$30,000.00. This offer is for a perpetual easement on the property for a sign location. The size of the easement will be 40' X 40'. We do not wish to purchase the property unless it is required of us. This will give the City of Oskaloosa the opportunity to make more potential income after our easement is recorded and they re-list the property for another potential buyer. There will be stipulations on the easement purchase that no future owners would be permitted to construct anything that would block our sign. We would like to construct a V-shaped Digital Billboard, with (2) 10' X 20' displays, the max height will be 25', we will set back the required 10' from front property line, we will also stay 5' off of the side property lines, the square footage of each sign face will be 200 square feet. We will pay for any and all expenses in the surveying of property, electrical service, title work, and required permits. This proposal is based on Robinson Outdoor receiving all required State and City permits required for the construction and installation of our Off-Premise Sign.

I would like to explain some very important benefits the City of Oskaloosa and the citizens of Oskaloosa will receive with the installation/construction of our Digital Billboard. We provide the following benefits to the City of Oskaloosa at no expense. The City of Oskaloosa can utilize any vacancies on our Billboards to promote events related to the city in general, picnics, festivities that generate funding for the city, and public awareness information. We are not Amber Alert, but we do provide a similar program for the local Law Enforcement to utilize. We allow the local Law Enforcement to use our billboards to assist with locating missing children, missing elderly, and wanted fugitives that may be in the city of Oskaloosa. We are also connected with the National Weather Service Center. If the City of Oskaloosa were under a Tornado Warning, our system will automatically remove all advertisement and switch to an advanced warning system and will remain in that status until the threat has expired. The display will read, "Tornado Warning, Seek Shelter Immediately". On December 10, 2021 we had (23) digital displays that switched into advanced warning signs. The signs were located in Southeast Missouri,

Southwestern Illinois, and Northwest Kentucky. Over 9,000 impressions were generated during the warning period. Two of our boards were taken off line by the tornado that struck Mayfield Kentucky. After the devastation to that community, we asked the City of Mayfield what we could do to help. Our signs were not damaged but lost power as a result of the tornado. Once power was restored, we worked with City Management, Code Enforcement, and FEMA. They are currently still using our billboards for public information. They are advising the community of current events, where to get water, shelter, housing, and FEMA assistance. This has been provided to the City of Mayfield at no cost. This is our way of showing that we want to be a part of the community and were there to help the community in rebuilding for the future.

We would like to be a part of the City of Oskaloosa as well. If you have any questions or would like to speak with me directly before making any decisions, please feel free to contact me. My cell number is (314)304-8725 or email : d.marler@robinsonoutdoorllc.com. Thank you for your consideration and we look forward to working with the City of Oskaloosa.

Respectfully Submitted,

Danny Marler

Project Manager, Robinson Outdoor LLC.